



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Democratic Congressional Campaign (913)
Great American Media (3571)
GILROY, MAURA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/DCCC (76030)
National/Political
1194/06146974

Invoice 640373
Inv Date 10/28/2012
Terms Net 30
Contract 321969
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DCCC 10/16
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:22:34PM

Pittsburgh (PCNC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		PCNC 7-8A/1						
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 7:13AM (Tu)	00:30	PITTSBURGH THIS MORNING 7AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 7:23AM (We)	00:30	PITTSBURGH THIS MORNING 7AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 7:42AM (Th)	00:30	PITTSBURGH THIS MORNING 730AM	D3C12PA12T02H	\$75.00	
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 7:58AM (Fr)	00:30	PITTSBURGH THIS MORNING 730AM	D3C-12-PA12-T03 H	\$75.00	
2.0	Contract Line Remarks:		PCNC 7-8A/2						
	Spot	7:00:00AM- 8:00:00	Day, M-1	10/22/12 7:42AM (Mo)	00:30	PITTSBURGH THIS MORNING 730AM	D3C-12-PA12-T03 H	\$75.00	
3.0	Contract Line Remarks:		PCNC 8-9A/3						
	Spot	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 8:12AM (Tu)	00:30	PITTSBURGH THIS MORNING 8AM	D3C12PA12T02H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 8:22AM (We)	00:30	PITTSBURGH THIS MORNING 8AM	D3C12PA12T02H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 8:28AM (Th)	00:30	PITTSBURGH THIS MORNING 8AM	D3C-12-PA12-T03 H	\$75.00	
	Spot	8:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 8:51AM (Fr)	00:30	PITTSBURGH THIS MORNING 830AM	D3C-12-PA12-T03 H	\$75.00	
4.0	Contract Line Remarks:		PCNC 8-9A/4						
	Spot	8:00:00AM- 9:00:00	Day, M-1	10/22/12 8:51AM (Mo)	00:30	PITTSBURGH THIS MORNING 830AM	D3C-12-PA12-T03 H	\$75.00	
5.0	Contract Line Remarks:		PCNC 9-10A/5						
	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 9:24AM (Tu)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 9:13AM (We)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 9:23AM (Th)	00:30	PCNC 9AM NEWS 9AM	D3C12PA12T02H	\$75.00	
	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 9:28AM (Fr)	00:30	PCNC 9AM NEWS 9AM	D3C-12-PA12-T03 H	\$75.00	
6.0	Contract Line Remarks:		PCNC 9-10A/6						
	Spot	9:00:00AM-10:00:00	Day, M-1	10/22/12 9:38AM (Mo)	00:30	PCNC 930AM NEWS 930AM	D3C-12-PA12-T03 H	\$75.00	
7.0	Contract Line Remarks:		PCNC 1-2P/7						
	Spot	1:00:00PM- 2:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 1:24PM (Tu)	00:30	PCNC 1PM NEWS 1PM	D3C12PA12T02H	\$30.00	
	Spot	1:00:00PM- 2:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 1:08PM (We)	00:30	PCNC 1PM NEWS 1PM	D3C12PA12T02H	\$30.00	
	Spot	1:00:00PM- 2:00:00	Per week (3), Tu, We, Th, Fr	10/18/12 1:13PM (Th)	00:30	PCNC 1PM NEWS 1PM	D3C-12-PA12-T03 H	\$30.00	
8.0	Contract Line Remarks:		PCNC 1-2P/8						
	Spot	1:00:00PM- 2:00:00	Day, M-1	10/22/12 1:38PM (Mo)	00:30	PCNC 130PM NEWS 130PM	D3C-12-PA12-T03 H	\$30.00	
9.0	Contract Line Remarks:		PCNC 2-3P/9						
	Spot	2:00:00PM- 3:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 2:15PM (Tu)	00:30	PCNC 2PM NEWS 2PM	D3C12PA12T02H	\$30.00	
	Spot	2:00:00PM- 3:00:00	Per week (3), Tu, We, Th, Fr	10/18/12 2:28PM (Th)	00:30	PCNC 2PM NEWS 2PM	D3C12PA12T02H	\$30.00	
	Spot	2:00:00PM- 3:00:00	Per week (3), Tu, We, Th, Fr	10/19/12 2:08PM (Fr)	00:30	PCNC 2PM NEWS 2PM	D3C-12-PA12-T03 H	\$30.00	
10.0	Contract Line Remarks:		PCNC 2-3P/10						
	Spot	2:00:00PM- 3:00:00	Day, M-1	10/22/12 2:13PM (Mo)	00:30	PCNC 2PM NEWS 2PM	D3C-12-PA12-T03 H	\$30.00	
11.0	Contract Line Remarks:		PCNC 11-1134P/11						
	Spot	11:00:00PM-11:34:00	Per week (2), Tu, We, Th, Fr	10/17/12 11:21PM (We)	00:30	PITTSBURGH NOW PM 11PM	D3C12PA12T02H	\$30.00	
	Spot	11:00:00PM-11:34:00	Per week (2), Tu, We, Th, Fr	10/19/12 11:09PM (Fr)	00:30	PITTSBURGH NOW PM 11PM	D3C-12-PA12-T03 H	\$30.00	
12.0	Contract Line Remarks:		PCNC 1134P-12M/12						
	Spot	11:34:00PM-12:00:00	Per week (2), Tu, We, Th, Fr	10/16/12 11:52PM (Tu)	00:30	CH11 11PM NEWS 1130PM	D3C12PA12T02H	\$60.00	



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	Spot	11:34:00PM-12:00:00	Per week (2), Tu, We, Th, Fr	10/17/12 11:43PM (We)	00:30	CH11 11PM NEWS 1130PM	D3C12PA12T02H	\$60.00	
13.0	Contract Line Remarks: PCNC 8-9P/13								
	Spot	8:00:00PM- 9:00:00	Day, Sa-1	10/20/12 8:39PM (Sa)	00:30	Hines Ward Show 830-9P	D3C-12-PA12-T03 H	\$35.00	
14.0	Contract Line Remarks: PCNC 930-10P/14								
	Spot	9:30:00PM-10:00:00	Day, Sa-1	10/20/12 9:59PM (Sa)	00:30	MIKE TOMLIN NEWS CONFERENCE 930PM	D3C-12-PA12-T03 H	\$35.00	

REMIT TO: PCNC P.O. BOX 643365 PGH, PA
15264-3365

We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.

Gross Total	\$1,615.00	Total Spots	29
Commission	(\$242.25)		
Net Total	\$1,372.75		